

# Information for Parish & Town Councils

This slide deck has been provided to local councils for internal awareness

@Census2021 | @Cyfrifiad2021

# The census

- The census is a survey that happens every 10 years and everyone takes part.
- The ONS is responsible for the census in England and Wales.
- The census is important because it gives the most detailed information we have about our society.
- Scotland and Northern Ireland hold their own around the same time.

# Keeping personal information safe

- Before we publish our statistics, we make sure that they don't include any personal information.
- The information we collect in the census remains anonymous for 100 years.
- Everyone must complete the census. Legislation made the modern census a legal obligation in 1920.



# Why we have a census

The census provides information that government needs to:

- Shape policy
- Allocate resources
- Plan services
- Monitor equality



# Census information informs decisions that improve lives



## Planning and development

Census information is used to develop local plans to better reflect future needs and to identify inequalities at a very local level.



## Public health and social care

Census information is used to inform service demand, to identify pockets of health deprivation and to support future care planning.



## Housing

Census information is used to assess local housing needs and to measure housing affordability.

# Census information informs decisions that improve lives



## Education

Census information is used for pupil forecasting models, to inform capital bids and to monitor the supply of qualified persons.



## Transport

Census information is used for funding bids for road improvements, and informs planning and profiles around areas of transport change.



## Other

Census information is used to inform emergency services, libraries and waste collection and disposal.

# Census 2021 facts

- The next census will take place on **Sunday 21 March 2021.**
- For the first time this will be a digital-first census, but paper will be available for those who need it.
- We'll focus on engaging with everyone, including under-represented and hard to reach groups.
- Help will be available for people who need support to take part online.



# What happens next?

- We'll be recruiting local people to work on the census – please share the jobs opportunities which can be found at <https://www.censusjobs.co.uk/>
- All households will receive an invitation to fill out the census questionnaire with a household access code, as well as information to help them to take part online.
- We'll have a media campaign to encourage participation.
- We'll work within the community to support those who need help, including help to get online or to access a paper questionnaire if needed.

# We cannot do it without you



- The census happens once every 10 years. It gives us a picture of all the people and households in England and Wales.
- The information we collect is vital to ensuring your work has the best impact.
- Your local knowledge and expertise is essential to support a successful census in your area. It helps to ensure census information continues to improve, protect and save lives.
- Thank you for supporting Census 2021! And making a lasting impact on your community!

# Keep in touch

- If you would like support with any local activities, please contact your local Census Engagement Manager:
  - **Valerie Newell, Census Engagement Manager, North Essex**
  - **Email: [valerie.cumming.newell81@field.census.gov.uk](mailto:valerie.cumming.newell81@field.census.gov.uk)**
  - **Tel/text: 07452 939018**
- Bookmark the Census 2021 website: **[www.census.gov.uk](http://www.census.gov.uk)**
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